

Purpose:

Social Media Software is defined as any web application, site or account created and maintained by First Parish Bridgewater Unitarian Universalist which facilitates an environment for church staff, committee chairs, and congregants to share information and opinions about church related subjects or issues in a truly interactive way. Social Media will be used to improve interactions between First Parish, its active members and friends, and the larger on-line and self-selected community to both increase the number of church members as well as be kept aware of all the many First Parish activities in our community.

Policy:

Church staff and chairs will post information about church activities, discussion groups, etc. to keep parishioners better informed and to provide parishioners the opportunity to provide solicited or unsolicited feedback to church leaders and other parishioners. Comments, posts and messages are welcome on First Parish social networking sites. First Parish reserves the right to monitor content before it is posted on all of its social software web sites and accounts, and to modify or remove any messages or postings that it deems, in its sole discretion to be abusive, defamatory, in violation of copyright, trademark right or other intellectual property right of any third party, or otherwise inappropriate for the service. Notwithstanding the foregoing, First Parish is not obligated to take any such actions, and will not be responsible or liable for content posted by any subscriber in any forum, message board, or other area within the service. The following types of submissions will not be posted:

- Obscene or racist content
- Personal attacks, insults or threatening language
- Potentially libelous statements
- Plagiarized materials
- Private, personal information published without consent
- Commercial promotions or spam

By posting content, the user agrees to compensate First Parish and its officers and employees from and against all liabilities, judgments, damages and costs (including attorney's fees) incurred, which arise out of or are related to the posted content.

First Parish does not act in place of or in the absence of a parent and is not responsible for enforcing any restrictions which a parent or guardian may place on a minor's use of the resource.

If any user does not agree to these terms, they are not to use the service, as violation of the terms can lead to legal liability.

First Parish Facebook Private Group - intent

The private group was created for parishioners to privately coordinate plans for events, such as going to plays, movies, dinner, etc. It can be used to arrange carpooling and other private life events without worrying about privacy.

Our Facebook group is also subject to our covenant. We are each committed to seeking our own truth, so vigorous debate is part of what we do together. However, we also commit to "dwell together in peace, [and] to speak the truth in love." We speak the truth in love here and everywhere.

Our Covenant (virtual and IRL) - <http://tinyurl.com/l5qcts6>

Best Practices for using Facebook

Sharing - if a post may be shared with the public, i.e. there are no privacy/confidentiality issues, post it to our public facebook page and share it to our private facebook group.

Facebook Events -

- the event should be created from the First Parish Facebook public page.

- The event should be shared to the following places (this is not an inclusive list):
 - private group
 - The Buzz - <https://www.facebook.com/BuzzAround/>
 - Wicked Local - <https://www.facebook.com/pg/wlbridgewater/>
 - <https://www.facebook.com/aroundthecommon/>
 - <https://www.facebook.com/groups/Bridgewater02324/>
 - <https://www.facebook.com/groups/Bridgewater.MA.Residents/>